I. Public Comment 
 
There were no public comments. 
 
II. Strategic Workshop 
 
Chairman Anthony Barbar opened up the meeting by informing the new Trustees, 
Trustee Burns and Trustee Levine, that BOT Retreats often are informational. He 
let them know that no voting typically takes place at these meetings and it's a 
place to share ideas and go over the University's strategic plan. He then turned 
the floor over to the President Kelly to review the University's Strategic Plan 2015- 
2025. 
 
President Kelly began by reviewing recent personnel developments in the senior 
leadership, including an update on the Provost search and introducing the new 
Athletics Director, Mr. Brian White. President Kelly then discussed the University 
Strategic Plan's Race to Excellence, reviewing its emphasis on improving the brand 
and quality of FAU in all areas. He reviewed recent budget history and the growth 
of the University in several metrics. He discussed improving the University's 
national reputation in a variety of ways and measuring those efforts through 
enhanced media coverage, advertising and branding, expanded retail presence, 
and perhaps most importantly, through increased undergraduate out-of-state 
enrollment. He presented metrics showing significant increases in each of these

stated that he was open to reviewing the processes and strategy now in place to

achieve the Univers ity’s goals.

President Kelly then asked Vice President Atwater to give an update on the

Athletics Department’s budget. Mr. Atwater recounted his recent individual

meetings with each T rustee in which he identified a significant deficit in the